

MONTHLY REVIEW

Fifteen minutes at the end of each month. Learn, adjust and celebrate.



MONTH

REVIEWED BY

WHAT CONNECTED

TOP POST (MOST SHARES OR SAVES)

WHY IT WORKED

SECOND BEST POST

WHY IT WORKED

WHAT DIDN'T

WEAKEST POST

WHAT WE'D CHANGE

NUMBERS TO WATCH

SHARES AND SAVES

QUESTIONS AND MESSAGES
ANSWERED

SIGNUPS OR PLAN-A-VISITS FROM
SOCIAL

GUESTS WHO MENTIONED SOCIAL

MEMBERS WHO SHARED A STORY
OR INVITE

FOLLOWER CHANGE (JUST FOR
REFERENCE)

WHAT DID WE LEARN ABOUT THE PEOPLE WE SERVE THIS MONTH?

OUR MIX THIS MONTH

PEOPLE POSTS

TEACHING POSTS

INVITATION POSTS

FUN POSTS

REELS OR VIDEO

NEXT MONTH

ONE THING WE'LL TRY

ONE THING WE'LL STOP

WHO WE WANT TO THANK